

# EXAMPLE CALLING SCRIPT FOR POTENTIAL DISTRIBUTION PARTNERS

*“Hi we are holding an exciting event in a couple of months and have identified you as an industry leader and someone we would love to partner with on this project.*

*I am wondering if you may be able to send our event invitation to your database and in exchange we can promote you to our room full of <insert your ideal guest here>.*

*I have a document I can email through which details everything.”*

## EXAMPLE EMAIL TEMPLATE TO SEND TO POTENTIAL DISTRIBUTION PARTNERS

**Subject:** I have a favour to ask you... | Exclusive Venues 2 Events Client Opportunity

Hi <name>,

I am reaching out to you as a valued venue on our website with some exciting news.

We are planning an event roadshow which will visit Hobart, Melbourne, Sydney, Gold Coast, Brisbane, Adelaide and Perth during June and we would love to have you involved.

We would love for you to help us unite the Industry’s Best to celebrate the importance of business events and the power of bringing people together, face to face. I am asking for your help to send our event invitation to your database, either as a standalone EDM or as part of your regular newsletter.

So how can you get involved and have your venue featured in-front of over **1,500 corporate event planners?**

**Option 1** – Include our invitation in your EDM (or a standalone email) and have your photos, logo, website link, PowerPoint slide and more featured before, during and after our event plus 2 complimentary tickets to attend.

**Option 2** – In addition to option 1, for \$150 + GST you receive a full page advertisement in our Event Supporters Booklet that will be given to corporate event planners who attend our event.

Please refer to the attachment for further information. If you would love to be involved simply [CLICK HERE](#) to secure your place. From there our event ninjas will be in contact with next steps.

As always, I am here to help so please feel free to contact me should you have any queries at all.

Wishing you a great rest of the day!

<insert your name here>